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BOOK NUMBER A321
314512 Ex83E

Excerpts from Annual Report of Mrs. Ann Jackson,
Extension Clothing Specialist, Colorado

A. Obtaining and Analyzing Local Factual Information:

Program planning promotion in Huerfano was carried as a "Pilot County" in the clothing project. This particular activity was concerned with only the clothing phase of Home Economics in Home Demonstration Club programs. It has been noted in past years that club programs tend to ask for too much subject matter and this served to stir up interest to the point that too often repetition of subject matter was requested. In an effort to have an improved program and satisfy needs, at the same time to make an effort toward progress, the planning was set up in Huerfano County. Method of work and organization of plans were carried out as follows:

1. A survey was set up. Questions for the survey were prepared by the Clothing Specialist. The aim of the questionnaire was: (1) to learn something about families; (2) to learn points on shopping habits; (3) to learn needs of individual families on factors in clothing problems; and (4) to outline helps for families on storage, clothing care, and any other points necessary in future programs.
2. The club clothing chairman distributed the survey to club members at the October meeting. More than one-half returned the survey to the County Project Chairman who in turn summarized the answers before the final meeting on November 10.
3. The State Home Agent, the Clothing Specialist, the Home Agent, and the Clothing Chairman from each Home Demonstration Club attended the final planning meeting. A special guest was Miss Alice Linn, Federal Clothing Specialist. It was her first experience in such a planning meeting. The program moved in the following order:

State Home Agent - presented and discussed purposes of such a meeting, prework that had been done, and step by step development of work up to date.

Clothing Specialist - presented trends and outlook for the clothing program. Present problems which might influence the program.

County Home Agent - discussed county situation and census influence on families in the county.

County Clothing Chairman - presented results and trends of program needs as shown by survey.

Miss Linn - participated in the program presenting relationship of this project to Family Living Needs and Farm and Home Development program.

Following this, an inventory of programs which have been developed in this county were reviewed.

The next step was to have the groups discuss the needs according to results of survey and make recommendations for future programs. Then final decisions were made and a long time program resulted. It is recognized that a phase of clothing will not always occur in every year's program but this long time program will serve to guide the clubs in a related program. It can be outlined as follows:

1. Clothing Storage To Meet Family Needs.
2. Wardrobe Planning.
3. Buy Clothing For the Family.
4. Sewing Equipment For Family Sewing Center.
5. Construction Of Clothing To Meet Needs.

Sample of survey and result of survey are included in this report. (Answer summary is included also.)

Rio Blanco carried a similar survey but without assistance of Clothing Specialist. The Home Agent had been on duty only a short time. Not having the background of planning, interpretation of the survey was not as efficient as it should have been.

REVISION OF QUESTIONNAIRE

CLOTHING PLANNING

1. Do you live in a rural community?

Farm?

Town 1,500 or less?

City over 1,500?

2. Do you own your home?

Rent your home?

3. How many persons are there in your family?

Please give the number in each group:

	: Boy	: Girl	:
Baby under 18 months	:	:	:
Pre-school	:	:	:
Grade School	:	:	:
High School	:	:	:

Adults 21 to 45

Men _____ Women _____

Adults 45 to 60

Men _____ Women _____

Adults over 60

Men _____ Women _____

4. Does the estimated family income fall in brackets (check one):

\$2,000 to 4,999
 \$5,000 to 8,000
 Over \$8,000

5. Do you know about what percentage of your income is required for family clothing? Yes No

If answer is yes, what percentage do you estimate?

6. Where do you shop for the most of family clothing?

Small town
 City

7. What type of stores do you prefer? (check one)

You use most:

General Department
 Chain & General Variety Store
 Specialty Store:
 Men's Store
 Women's Dress Shop
 Children's Store

8. What are the shopping habits of your family? (indicate by a check)

Garments	Man & Wife Shop Together	Woman Shops Alone	Man Buys For Family	Children Select With Parents	Girl or Boy Shop Alone
Coats					
Jackets-Sweaters					
Suits					
Skirts-Dresses					
Blouses					
Slips					
Shirts					
Work Dresses					
Undergarments					
Snow Suits					
Pants					
Hats					
Gloves					
Others					

9. Have you made any clothing for your family during the last year?

Yes _____ No _____

If answer is yes, check list below for garments you made.

Garment	For Whom Made Adult	For Whom Made Children	Made at Home	Hire Made
Dresses				
Slips				
Blouses				
Skirts				
Shirts				
Pants				
Coveralls & Jeans				
Sun Suits				
Sleeping Garments				
Coats				
Suits				
Jackets				
Others				

10. What factors influence you to decide on purchases of ready-made clothing?
(Check in order of importance to you as 1 for first, 2 for second, 3 for third, etc. to 5.)

a. Belts and buttons	_____	g. Information furnished by maker such as labels, etc.	_____
b. Cleaning	_____	h. Price range	_____
c. Color	_____	i. Special sales	_____
d. Construction features	_____	j. Special finish to fabric toward definite use	_____
e. Fiber content of	_____		
f. General appearance of garment	_____		

11. A. What kind of materials give you the most difficulty in sewing? (check three)

a. Cotton	_____	e. Acrilan	_____	i. Acetate	_____
b. Linen	_____	f. Nylon	_____	j. Orlon	_____
c. Wool	_____	g. Silk	_____	k. Dacron	_____
d. Dynal	_____	h. Rayon	_____		

Blends as:

l. Rayon-wool	_____	n. Orlon-wool	_____	p. Rayon-nylon	_____
m. Silk-wool	_____	o. Rayon-cotton	_____	q. Others	_____

B. What kind of materials give you the most difficulty in upkeep? (Name three)

Men's	Women's	Children's	High School Age
1.			
2.			
3.			

12. Do you have difficulty with adjustment of patterns?

Yes _____ No _____ Don't Sew _____

13. Do you own a sewing machine? Yes _____ No _____

14. Do you need assistance in learning to use your machine? Yes _____ No _____

15. Do you need assistance in learning to clean and adjust your machine? Yes _____ No _____

16. Where do you sew?

Planned sewing center	_____
Dining room	_____
Bedroom	_____
Sun Porch	_____
Basement	_____
Utility room	_____
Don't sew	_____

17. Do you feel satisfied with the way clothes are stored in your home?

Yes _____ No _____

If not, is difficulty with:

Space for hanging clothes	_____
Space for folded clothing	_____
Space for shoes	_____
Space for hats	_____
Space for seldom used clothes	_____
Space for work clothing	_____
Space for stormy weather clothes	_____

Do you have a storage space for clothing in every bedroom?

Yes _____ No _____

18. Check the problems you want help with. Check 3 in order of importance to you.

a. Planning family clothing needs _____

Budgets - Records - Selecting clothes that go together

b. Construction of new clothing _____

Beginning - Intermediate - Advanced

- c. Developing better buying practices
- d. New equipment for home sewing
- e. Factors in selection of clothing for the individual
- f. Clothing - remodeled and renovation
- g. Care and repair of clothing
- h. Clothing for health and safety
- i. Improving personal appearance
- j. Shoes for the family

19. In order to have a more attractive personal appearance, have more adequate wardrobe for family needs, and be better dressed, list practices you want to learn more about. (Not more than three.)

Questionnaire Summary - Clothing Planning
Huerfano County 1954

1. Do you live in a rural community? 29
 Farm? 21
 Town 1,500 or less? 18
 City over 1,500? 16
2. Majority own their own homes.
3. Average family is three.
 Majority of the children are grade school age.
 Majority of the adults are from 21 to 60 years of age.
4. Majority of incomes from \$2,000 to \$4,999.
5. No one answering the questionnaire know what percentage of their income is required for family clothing.
6. Majority shop in city for clothing.
7. Majority shop in a General Department Store.
8. The woman shops alone for the majority of the clothing.
 Few children shop alone.
9. Majority sew for the family.
 Slightly more sewing is done for children than for adults.
10. Factors influencing the purchase of clothing:
 Price range - first
 General appearance - second
 Color - third
 Construction - fourth
11. Kind of materials giving the most difficulty in sewing.
 Rayon, nylon, acetate
12. Do you have difficulty with adjustment of patterns?
 No answer - 6, yes - 21, no - 23, don't sew - 7
13. Majority own a sewing machine.
14. Majority need assistance in learning to use machine.
15. Do you need assistance in learning to clean and adjust your machine?
 No answer - 6, yes - 28, no - 23.
16. Where do you sew?
 Majority in dining room. Bedroom is next.

17. The majority are not satisfied with the way clothes are stored in the home.

Difficulty with all types of storage.
Majority have storage in each bedroom.

18. Problems you want help with:

Factors in selecting clothing for the individual - first
Selecting clothes that go together - second
New equipment for home sewing - third
Improving personal appearance - third

19. In order to have a more attractive personal appearance, have more adequate wardrobe for the family needs, and better dressed, list the practices you want to learn more about.

Basic clothing and Accessories - 12
Color - 20
Buying for Age - 7
Materials - identification, suitable for going away to school, selection, quality buying - 7
Construction - altering patterns, cutting, finishing, fitting, tailoring - 4



